



LET'S DO THIS

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WWW.DNAPREMIUMPHOTOGRAPHY.COM



BARELY

A BOUDOIR EXPERIENCE

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BY DNA PREMIUM PHOTOGRAPHY



LET US  
*transform*

— ✦ — **YOU** — ✦ —

INTO A THING

— OF —

**PURE  
BEAUTY.**



DNA PREMIUM PHOTOGRAPHY



YOU ARE ———  
*completely, totally*  
**SEXY.**



Yes, you. Don't believe us? We'll show you. We *promise*.

Sexy is an attitude. It's an angle - a part of who you are. Your job is to be yourself. Our job is to bring out the best in you. With professional styling, the right lighting, and a few hours just the two of us together, we will transform you into a thing of pure beauty.

DNA Premium Photography is the Bay Area's Best in Bridal, Boudoir & Beauty Photography.

They are our favorite forms of photography - producing provocative, evocative imagery of beautiful women



# HEY GIRL, *let's get this thing* STARTED.

HERE'S HOW IT WORKS.

What makes DNA Premium Photography a unique experience begins far before we snap the shutter for the first time. The best boudoir images come from an experienced photographer working with a happy, comfortable model - a combination that can take time to develop!



## 1 **FIRST MEETING**

Every session begins with an initial in person consultation so we can get to know one another. Your place, ours, or somewhere inbetween we love to meet over a cup of tea or wine and talk about who you are and who you'd love to become during our session. We also encourage clients to use this time for questions and ideas; and we love to show you our beautiful print products inperson to give you a feel for the final outcome of your session.

## 2 **BOOK IT!**

After the initial consultation, we'll work together to book your session date. We have some wonderful resources for props and outfits which we love to share with our clients!

## 3 **THE AFFAIR**

On the day of your session, we'll sit and chat for a while sip a glass of champagne or juice listen to your favorite music. Whatever makes you comfortable! One of our expert professional stylists will be with us on-location to transform you into a supermodel and provide touch-ups throughout the session. After hair, makeup, and a few sips of your favorite drink we'll get right down to it.

Just you, your own dedicated posing coach and photographer. It" be awesome.

## 4 **END RESULTS**

After your photoshoot, we'll meet again for your viewing and ordering session. We will help you decide what photos you will associate with products. Each image you choose will be hand retouched to accent your best features while masking the rest! From this session you will be able to order prints, albums, and a variety of beautifully crafted photo products delivered to your door.





ALL ABOUT —  
*our extremely talented*

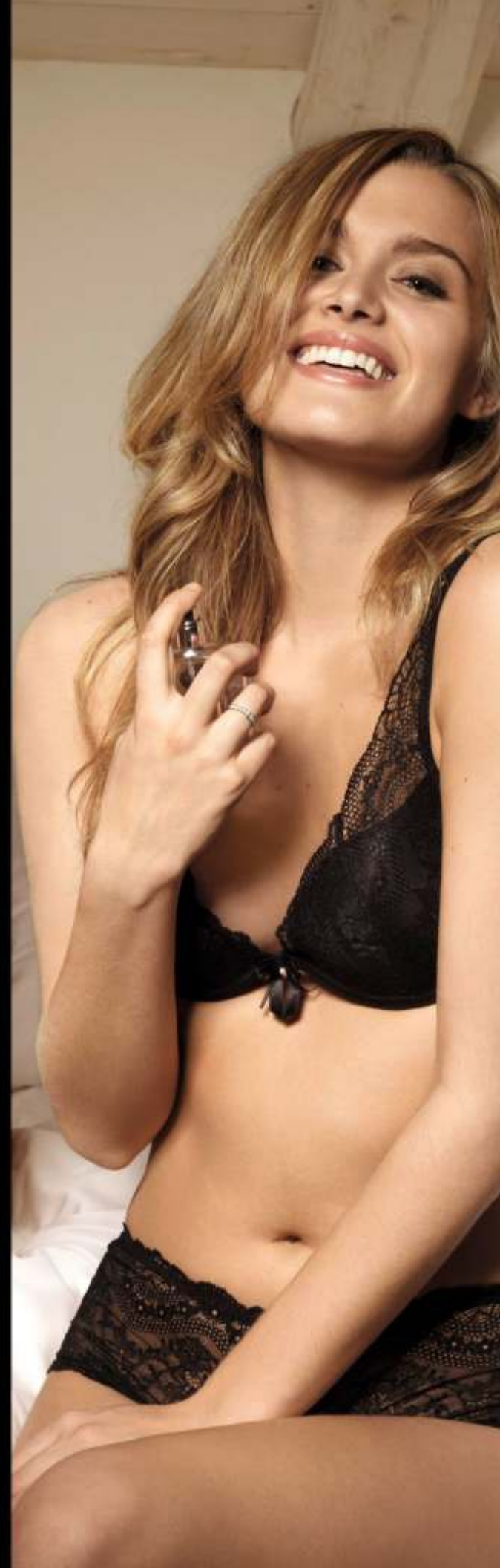
# HAIR & MAKEUP

— ARTIST ❁❁❁❁❁❁



Boudoir magic begins with a natural, beautiful woman. You are a blank canvas. Come just as you are – and we'll take it from here.

Our professional stylist is a magician. With years of hair and makeup experience for film, television, and photography, she knows exactly how to craft a perfect, custom look just for you. Bring along a magazine or favorite celebrity photo for reference, or leave it up to her to bring out what she feels would make you look exceptional. There is no doubt that our hair and makeup artist is a key reason so many of our boudoir clients are astonished and thrilled at the end result of their sessions. The beauty you never thought possible is possible.





# THE *art* OF GORGEOUS

A CLOSER LOOK AT OUR POST-PRODUCTION PROCESS

## *BEAUTY IS AN ART*

It may be cliché, but it's true. No woman is perfect. Even the most genetically gifted celebrity supermodels have something they wish they could change or hide about their bodies. The idea behind hiring a professional artist to create your boudoir images is to mask the characteristics you'd rather not share with the world (or those closest to you!) while showing off your very best features. That is our art, and what we strive for in every single photograph we take. With years of experience in posing, angles, lenses, and lighting, we've found what works for others - and for you, too. You are a beautiful woman, and we're going to prove it to you.

## *WHAT IS POST PRODUCTION?*

"Post-production" is an artistic processing of the photographs after your photoshoot. We are able to remove blemishes, smooth skin, hide wrinkles, add toning and glow, and enhance your natural features. Each image delivered to you in your online gallery will include this retouching process. Any prints and larger print products you may order will, if necessary, include a second round of retouching to make your images look absolutely incredible.

## *DRESS FOR SUCCESS*

We encourage our clients to wear outfits that flatter your best parts and hide those you may not love so much - and are happy to provide our advice and experience on what to wear before the session!

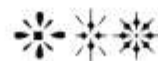




GETTING INTO YOUR  
*comfort*  
ZONE

*tell us  
how to  
please  
you!*

More than a perfect hairdo, brilliant makeup, or a well-fitting bra, the best way to guarantee a fantastic photographic outcome is for you to be completely and totally comfortable in front of the camera. Well, maybe not completely - a little edge can add wonders - but comfortable enough to show us what makes you especially sexy. Have fun filling out this little worksheet - and tell us what puts you in your element!



*what makes you happy?*

favorite color

favorite drink

comfort snack

favorite chocolate

WHITE  MILK  DARK

preferred temperature

WARM  COOL  HOT

favorite type of jokes (yes, we'll bring along a few just for you!)

Product preference

WAL ART  ALBUMS

any specific props you would love to have your session?

favorite time of day

MORNING  AFTERNOON  EVENING

anything else you'd love to tell us about yourself?



OH. —————  
*what should I* ❁❁❁ ❁❁❁  
**WEAR?**  
————— ❁❁❁ ❁❁❁

“What to wear depends entirely on you!”

Ah, what to wear! One of our most frequently asked questions, and our favorite to answer! What to wear depends entirely on you - what kind of look you envision for yourself, what genre or era you're trying to evoke, and most importantly, what makes you feel most comfortable!

Some clients prefer to bare it all - while others like to remain more conservatively covered. Any way you like it, we'll work with you to create the photographs of your dreams. Here are a few pointers we've gathered from our years of experience! for the final outcome of your session.

*continued on next page* ➔





### ***ACCESSORIZE!***

Whether it's your engagement ring, a vintage parasol, a sparkly necklace, your favorite sunglasses, or a brightly colored scarf, accessories can add personality and interest to your photos



### ***SHOES, SHOES, SHOES!***

Oh, and did we say more SHOES?! Shoes are truly an integral part of your images - they set a mood, express your personality, and can add touches of sexy, classy, or cute! Boots, flats, heels, stilettos - we love them all. We recommend bringing multiple pairs of shoes (heels and stilettos are always a favorite) to experiment with what works best with your outfit. one more thing, make sure those bottoms are clean! Nothing looks worse in photos than dirty shoes bottoms



*continued* →

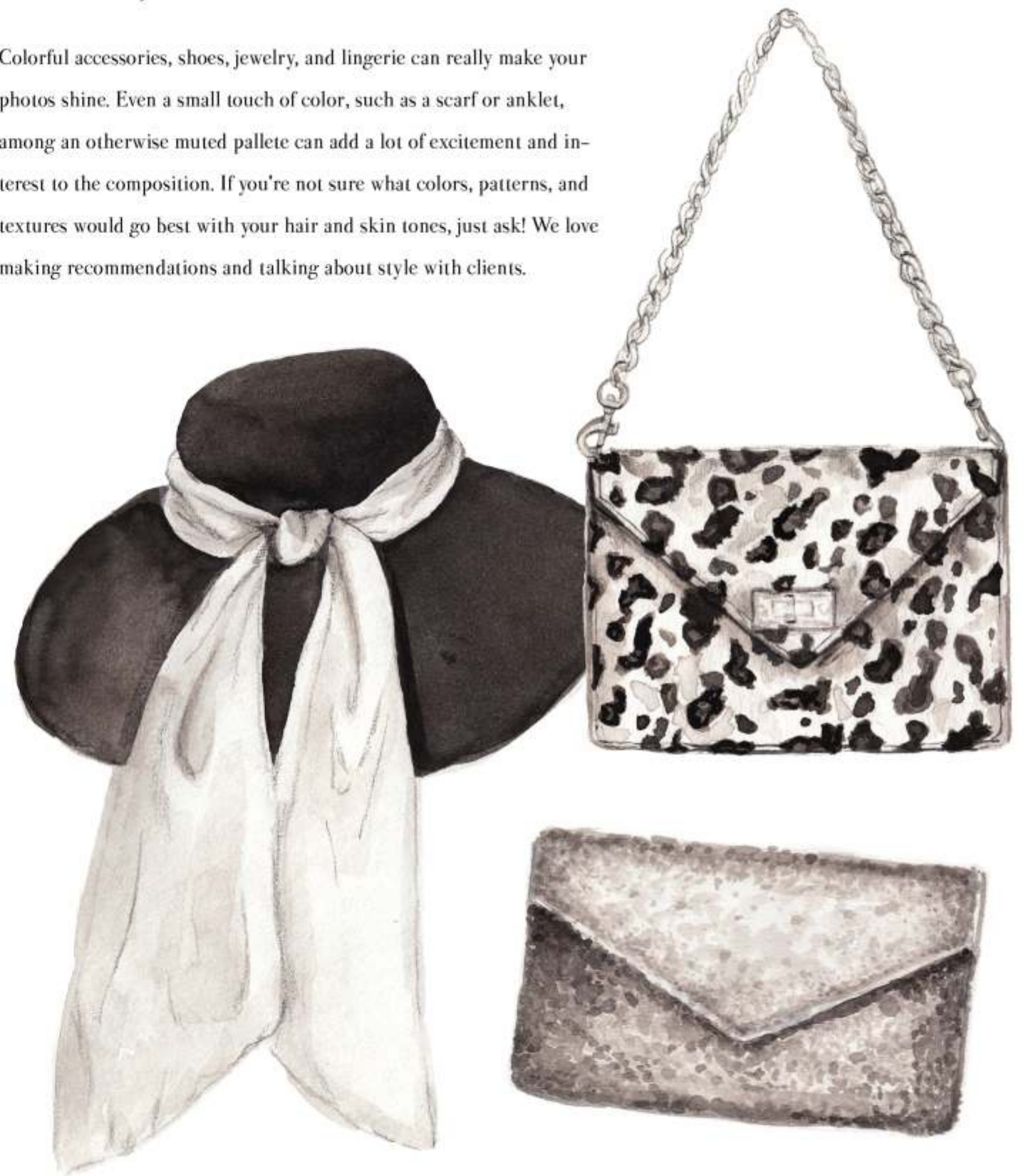


### ***OUTFIT OPTIONS***

Bringing multiple outfits is always a great idea. You may not feel as comfortable in some than others, and you'll never know what looks absolutely fabulous until you're wearing it in front of the camera! You never know - even an old shirt or two from the hubby's closet can look amazing. We can also help you pick and choose the most flattering items from your collection, so bring it on!

### ***COLOR, PATTERN & TEXTURE***

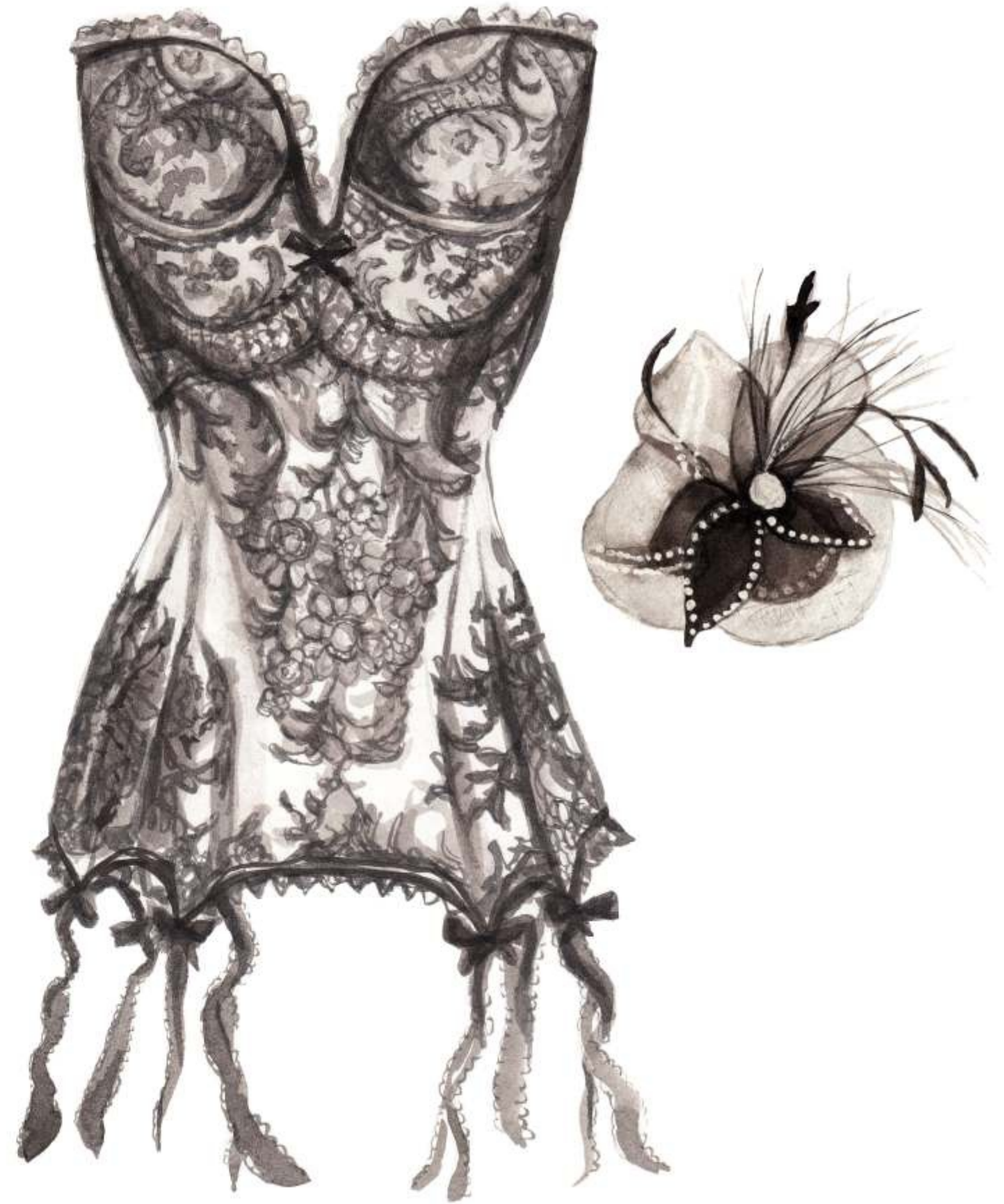
Colorful accessories, shoes, jewelry, and lingerie can really make your photos shine. Even a small touch of color, such as a scarf or anklet, among an otherwise muted palette can add a lot of excitement and interest to the composition. If you're not sure what colors, patterns, and textures would go best with your hair and skin tones, just ask! We love making recommendations and talking about style with clients.



*continued* ➔

## *LINGERIE WITH INTEREST*

Fishnet stockings, extra-lacey negligees, colorful corsets, ruffles, and patterned fabrics look amazing on camera. We love photographing you in anything - but unique, interesting lingerie pieces are a great way to make your photos really incredible. Ruffles, toule, and lace catch light beautifully!





# THE *investment*

*You don't need a special occasion to book a boudoir session; it's a special occasion in itself.*

Whether you're single, married, beginning a new chapter, ending an old one - the images we create together will boost your confidence and improve your self-image. If you're booking to give images as a gift, remember that this is just as much a gift to yourself, and that is priceless! All prints and photo products are professional grade and made to last a lifetime. Crafted by artisans from archival-quality materials, we offer nothing but the very best in color reproduction and craftsmanship to our clients.

**SITTING FEE**  
**\$360**  
 No obligation to buy  
 View up to 25 images at your reveal session  
 Collections start at \$1,196  
 Wall Prints Start at \$260

### A La Carte WALL PORTRAITS

8x12 - \$ 260    16x24 - \$ 475  
 11x16 - \$ 300    24x36 - \$ 700  
 30x45 - \$ 900

### FOLIO COLLECTIONS

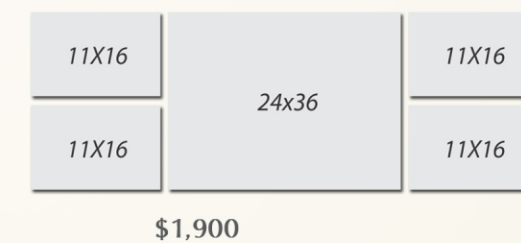
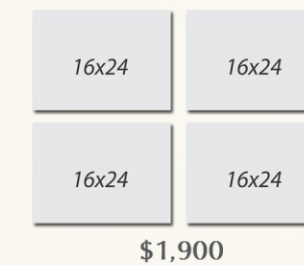
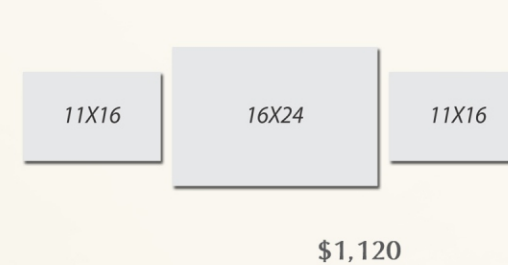
Your favorite sophisticated 7/8 x10 images matted to 11x14 in a beautiful keepsake folio box. All purchased images include the digital files.

**BRONZE PACKAGE**  
 6 Prints  
 Beautiful Folio Box  
**\$1,196**

**SILVER PACKAGE**  
 10 Prints  
 Beautiful Folio Box  
**\$1,440**

**GOLD PACKAGE**  
 20 Prints  
 Beautiful Folio Box  
 16x24 Wall Print  
 Custom Video  
 Additional B&W digital version  
 \$150 gift credit for future sessions  
**\$2,400**

### CANVAS GROUPINGS



*All sales are final. Prices are subject to change*



# A FEW KIND WORDS

*from our lovely clients*

## **STEPHANIE.**

"Wow. Unbelievable.  
I had the experience of a lifetime  
with DNA I will recommend them  
again and again."

## **NATALIE.**

I'm Going to tell ALL my friends!

## **CATHERINE.**

"Is this what a movie star feels  
like?"

## **VICTORIA.**

"I cant keep my eyes off these  
images. Thaks!"

## **ANGELICA.**

Love the idea of a posing expert!

## **ALI.**

"Loved the make up artist"

## **JESSICA.**

"Lets do it again!"



WE LOOK **FORWARD**

*to having you in front of our lens*

